

Economic Development Update

Economic Development Appropriations

Randy Pilkington, Executive Director
Business and Community Services

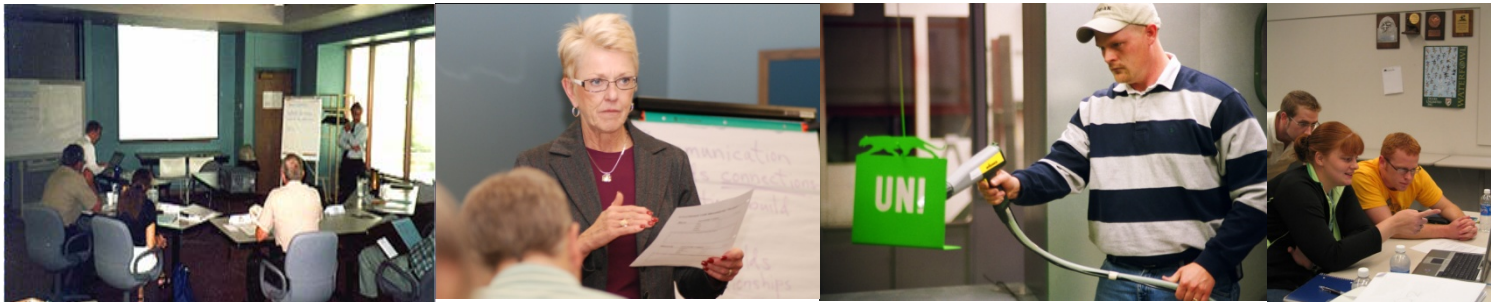
Maureen Collins-Williams
Regional Business Center

February 6, 2013

Business and Community Services

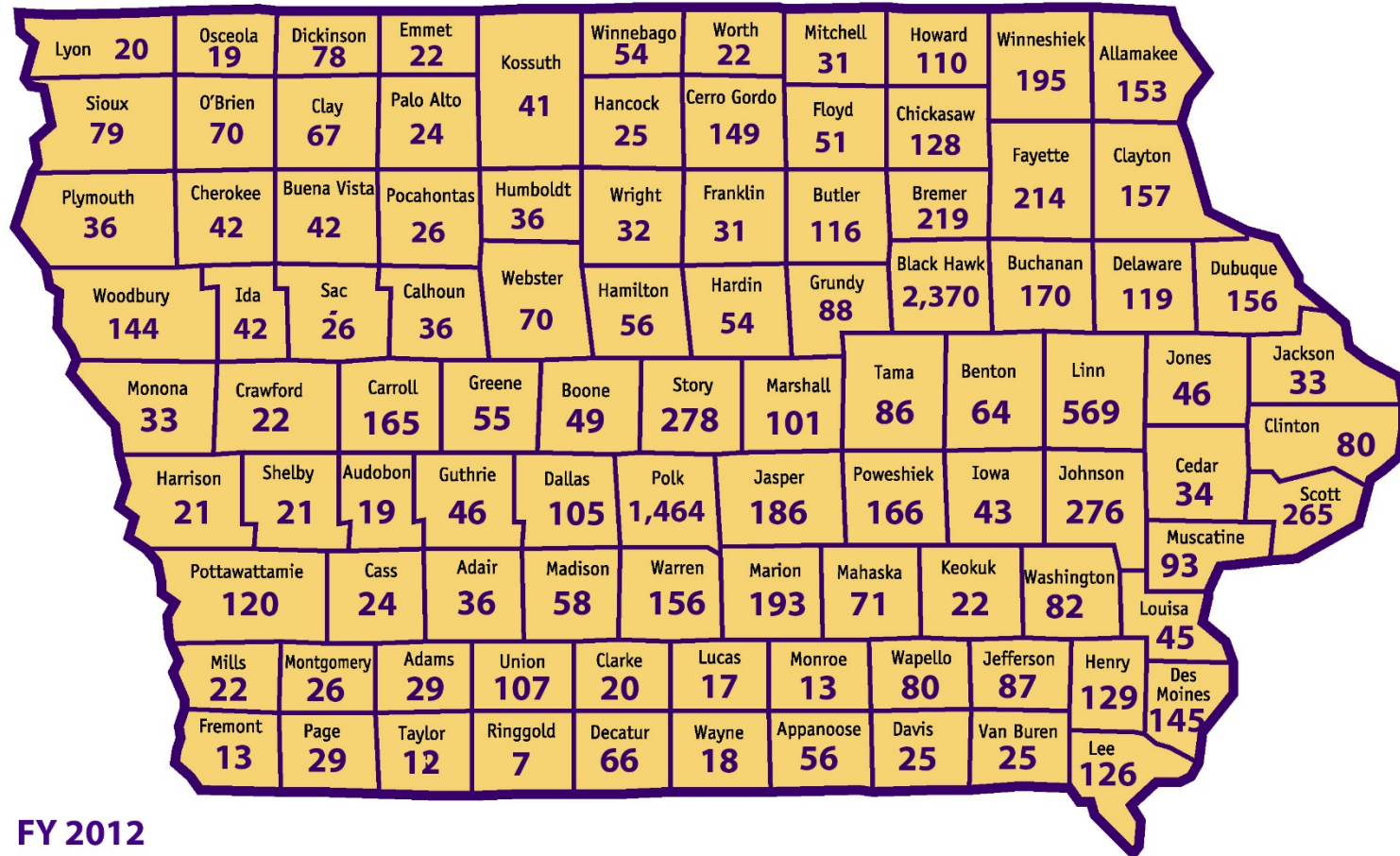
One-stop Access to 14 Programs to Support:

- Businesses & Entrepreneurs
- Communities & Regions
- Environment & Sustainability



Client Map by County

UNI Business & Community Services Clients by County



FY 2012

Local and Regional Economic Development

Institute for Decision Making



- Hands-on assistance for local development groups for 25 years
- 45 partners and 680 communities served
- Provide important economic development services

Institute for Decision Making Projects

Economic Development Planning – Visioning

- Rock Rapids
- DeWitt
- Ely
- Montezuma
- Ottumwa



Workforce - laborsheds, asset mapping, regional
workforce plans

Institute for Decision Making Projects

Targeting & Marketing- expanding economic base

- Charles City, Council Bluffs, Mason City
- LOIS - IEDA

Entrepreneurial Communities

- Webster City
- CURA-Waterloo



Advanced Manufacturing Metal Casting Center

- Leading foundry-based research
- Support Iowa foundries and foundry suppliers
- Unique center for Iowa's economic development

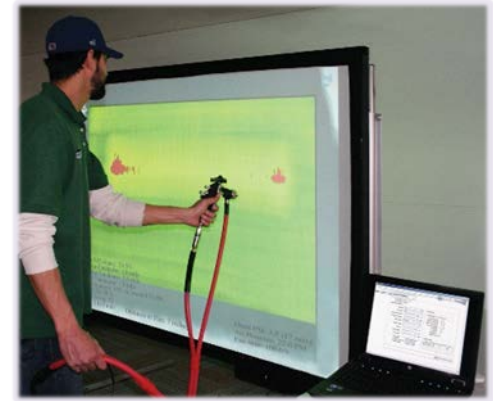


Regents Innovation Fund

Five Projects at UNI:

- Entrepreneurship
- Tech Transfer and Business Incubation
- Regional Development
- National Ag-based Lubricants
- Market Research

- Collaborate with ISU and UI
- Research project competition
- Start-up company
- Painting and coating, ag-based lubricants, metal casting, education technologies, instrumentation
- Incubation



- Research and testing
- Bio-based lubricant specifications
- Microwave grease blending project with two Iowa companies
- New product development



UNI Entrepreneurship Outreach

Listen, Imagine, Create, Evaluate...Share



Iowa Small Business Survey



EntreFest!





Free Interactive Business Webinars

Attend a free online business seminar from some of the best experts in the nation over topics like branding, marketing, social media, human resources, financing, business law, and so much more!

Find Resources Near You

Find the right resource quickly!

[TRY OUR RESOURCE NAVIGATOR](#)

Business News in Your Inbox

Stay up-to-date via our Iowa business newsletter!

[SIGN ME UP FOR MONTHLY TIPS](#)

Upcoming Business Webinar

What to Expect and Know Before Expanding your Business

[LEARN MORE](#)

Upcoming Events [VIEW ALL](#)

JAN 25 **Pappajohn New Venture Student Business Plan Competition**

Starts: Jan 25, 2013 @ 4:30 PM
Location: Des Moines, IA

FEB 02 **Building A New Business in the 21st Century**

Starts: Feb 02, 2013 @ 8:30 AM
Location: Webster City, IA

FEB 04 **Writing A Business Plan**

Starts: Feb 04, 2013 @ 6:00 PM
Location: Burlington, IA

Latest Blog Posts [VIEW ALL](#)

SBA Launches Affordable Care Act Web Page & Blog

Posted Jan 31, 2013 by IASourceLink Admin

The U.S. Small Business Administration (SBA) today launched a new web page and blog dedicated to educating small business owners about the Affordable Care Act.

[FULL STORY](#)

Affordable Care Act: Key Small Business Provisions

Posted Jan 25, 2013 by IASourceLink Admin

If you're a small employer, the following are some of the Affordable Care Act (ACA) provisions that may apply.

[FULL STORY](#)

Top Requested Resources

- [Resource Navigator](#)
- [Iowa Business Concierge](#)
- [Startup Resources](#)
- [Registrations, Licensing, and Permits](#)
- [Get Funding](#)
- [Find a Business Location](#)
- [Plan Your Business](#)
- [Evaluate Your Idea](#)

Bi-Monthly
Free Webinars

Statewide
Calendar

Iowa and
National
Blogs

Newsletter to
12,500
MyEntre.Net
Readers

Iowa Business
Concierge
Services

Instant
Referrals

Resource
Navigator



“I just can’t believe this opportunity- it’s just too good to be true” -Christine Stahly , Milford Iowa

10 contests

**225 Contestants from
66 Counties**

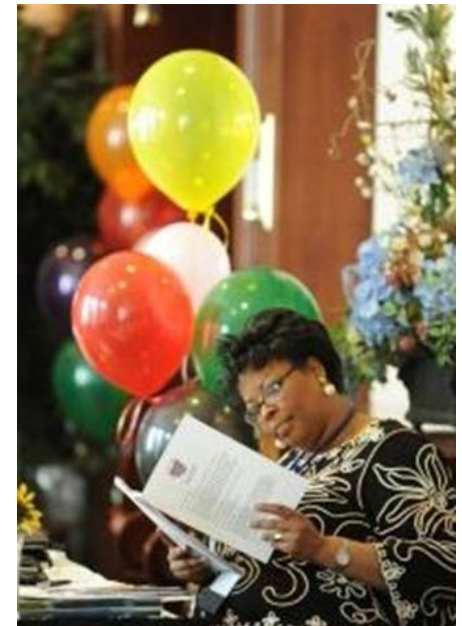
100,000 Supporters!

\$60,000 in Winnings



EntreFest!

Iowa's Traveling Celebration Of Startups and Small Business



Iowa Business Concierge



**800 Small Businesses
Served - All Online!**



- Ask Us Anything

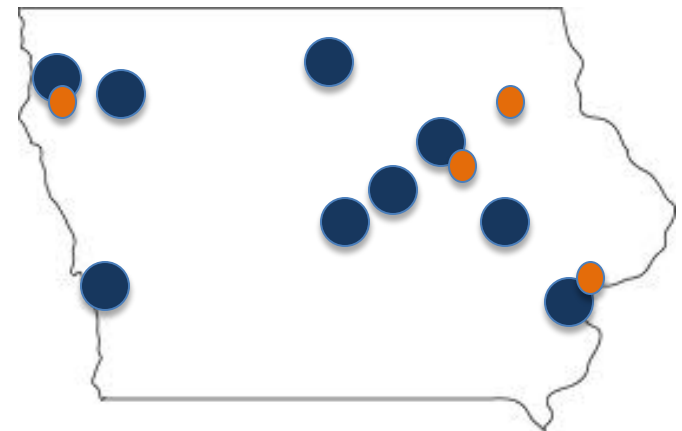
Referrals
Mailing lists
Demographics
Competition info
Industry trends
Grants/loans



IOWA

Economic Gardening

Pilot Underway!
Ten Statewide Partners
Nationally Certified Team
UNI Receives HUB Certification





IOWA

Economic Gardening

Statewide Program in 2013-14
80-100 companies annually
40 hours per company
5.5 new jobs per company



Summary

- **Business and Community Services**
 - Entrepreneurship, local development, advanced manufacturing and environment
- **Leverage State Funding**
- **Partner in Iowa's Economic Development**